



WORLDWIDE CLINICAL TRIALS

This guide is brought to you by Worldwide Clinical Trials

BIO 2017
San Diego

SAN DIEGO

TOP 5 SPOTS TO VISIT

Old Town State Historic Park

The Old Town San Diego State Historic Park gives visitors a look at the town's Mexican and early American history, and offers opportunities for shopping and dining. Also located here are interesting shops and restaurants with outdoor patios. The Old Town State Historic Park is the most visited State Park in California.

www.parks.ca.gov/?page_id=663



Gaslamp Quarter

In downtown San Diego is the Gaslamp Quarter National Historic District, an area of restored late 19th and early 20th Century Victorian buildings. Today the Gaslamp Quarter is a trendy area with shops, restaurants, and galleries, attracting locals and tourists. The area covers less than 20 blocks and runs approximately from Broadway to San Diego Bay.

www.gaslamp.org/



SeaWorld

SeaWorld San Diego is one of the city's main attractions, particularly for families. It is located along the waterfront in Mission Bay. For many Americans, SeaWorld has been a long time tradition, having been around since the 1960s. Among the highlights are the myriad of shows featuring orcas, sea lions, dolphins, and other sea life.

www.seaworldparks.com/en/seaworld-sandiego

Midway Aircraft Carrier Museum

Walking along the San Diego waterfront trail, visitors may be surprised when they come across one of the US military's largest ships. The decommissioned USS Midway is permanently berthed at Navy Pier. The highlights of a visit to the USS Midway Museum include over 60 exhibits and 25 restored aircraft.

www.midway.org/



San Diego Zoo

Located in Balboa Park, the San Diego Zoo is one of the largest and most famous zoos in the United States. The zoo has all kinds of exotic animals, including pandas which have been successfully bred here. It is spread out along a canyon, with many hills that can sometimes be challenging for visitors wandering through the site.

www.sandiegozoo.org/



worldwide.com



WORLDWIDE CLINICAL TRIALS

This guide is brought to you by Worldwide Clinical Trials

BIO 2017
San Diego

SAN DIEGO

TOP 5 MEXICAN RESTAURANTS

Casa Guadalajara

“Love the food here! We met some friends for a late lunch. I had Huevos con Chorizo. I loved it!”

“We had a great table outside on a beautiful evening! The food was beautifully presented, and tasted good.”

“Everything about our visit was great, the type of experience one should have at a Mexican restaurant. The servers were friendly and prompt, the food was delicious and fresh.”



Miguel's Cocina

“Delicious! Great atmosphere, friendly staff, and yummy food.”

“The food was delicious. I had enchiladas and my husband had fajitas. We both loved our food.”

“This place was the best restaurant on the island.”



Puesto Mexican Street Food

“Loved the taco combo (you choose which three you want) and my husband loved his carnitas bowl. But the spicy margaritas were the best!”

“Wow...from the guacamole appetizer to the tacos! Really good.”

“Good casual Mexican food with outside patio.”

La Puerta

“Some of the best tacos I've had, their margaritas are also truly awesome.”

“Great drink specials and the tacos were some of the best we've ever had.”

“Ordered the Viva Mexico taco plate and could not say I've ever had a more amazing taco meal. The flavor was superb and ingredients well prepared.”



The Taco Stand

“Authentic tacos and burritos made from scratch. Hard working and pleasant staff.”

“Excellent homemade and fresh tortillas pave the way for great burritos and tacos.”

“This place is by far one of my favorite taco places ever. Locals and visitors alike must check this place out!!”

worldwide.com



WORLDWIDE CLINICAL TRIALS

This guide is brought to you by Worldwide Clinical Trials

BIO 2017
San Diego

SAN DIEGO

TOP 5 SPOTS TO SHOP

Fashion Valley

Local experts agree that Fashion Valley is the place to go for upscale shops. Justin Robbins, head concierge at the Fairmont Grand Del Mar, says Fashion Valley is the “Mecca of San Diego shopping.” Located in bustling Mission Valley, about a 10-minute drive from downtown, this mall caters to shoppers looking for an elite experience. “It’s a must, in the center of it all,” says Edna Gutierrez, public relations manager at the San Diego Tourism Authority.



Downtown La Jolla

Start at the corner of Girard Avenue and Prospect Street in affluent La Jolla for the ultimate boutique shopping experience. Located just a short walk from the famous La Jolla Children’s Pool and the La Jolla Cove, this area is a hub for upscale shops. Brett Hamblen, head concierge at the Estancia La Jolla Hotel & Spa, says this beachside district has a strong “concentration of boutiques, specifically art galleries and jewelry stores.” He recommends stopping by Warwick’s bookstore, a family-owned-and-operated retailer. You will also find a wide selection of clothing boutiques, antiques stores and other specialty item shops.



Cedros Avenue Design District

If you’re searching for a quaint, beachy place to shop, look no further than Cedros Avenue Design District. Located in the coastal community of Solana Beach, this two-and-a-half-block stretch is lined with more than 85 one-of-a-kind shops selling home goods and furnishings, antiques, art and jewelry. If you are looking for a keepsake to commemorate your trip to San Diego, this district is the place for you. Cedros Avenue is home to the Solana Beach Farmers Market, which is open Sundays from noon to 4 p.m. during the winter months, as well as the Belly Up Tavern, a popular live music venue.



Carlsbad Premium Outlets

For visitors staying in North County San Diego or who are looking for a relaxing drive up the coast, make the Carlsbad Premium Outlets your shopping venue of choice. Home to more than 90 retailers, such as Theory, Coach, Kate Spade, Tommy Hilfiger and Cole Haan, this mall dazzles visitors with its tranquil fountain-adorned courtyards and Tuscan-style architecture.



Las Americas Premium Outlets

Cathy Gomez, head concierge at the Manchester Grand Hyatt San Diego, highly recommends Las Americas to her guests. It’s “the largest outlet mall (in San Diego), a favorite with our foreign travelers,” she says. Located one exit north of the Mexican border on Interstate 5 and only 20 minutes south of downtown San Diego, Las Americas is “a cool, touristy thing to do,” says Peyton Pierce, concierge at the Andaz San Diego.





WORLDWIDE CLINICAL TRIALS

BIO 2017
San Diego

worldwide.com

Helping you make the most of your visit to San Diego

Whether it's your first time to San Diego, or you're returning here for BIO 2017, we know that you want to make the most of your visit to California. We developed this 'Top 5 Spots to Visit' guide to help you uncover the most memorable places to see during your stay in this amazing city.

Not only can we help you navigate San Diego during BIO 2017, Worldwide Clinical Trials can also help you make the most of your next clinical research program. One of the world's leading, full-service contract research organizations (CROs), we partner with sponsors in the pharmaceutical and biotechnology industries to deliver fully integrated clinical development and bioanalytical services, extending from first-in-human through phase IV studies.

Grounded in medicine and science, we help sponsors move from medical discovery into clinical development and commercialization, bringing innovative solutions to market that deliver enhanced value and improve patient lives. Worldwide's 1,400+ employees in North and South America, Eastern and Western Europe, Russia and Asia, are among the best in their fields. Our clinicians, scientists, operational and regulatory specialists offer expertise across a range of therapeutic areas, including neuroscience, cardiovascular diseases, immune-mediated inflammatory disorders (IMID), and rare diseases.

Learn more about Worldwide Clinical Trials when you stop by our stand (#2022) at BIO 2017. For more information, visit our website at www.worldwide.com.

